



pxlsix.com

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PROFESSIONAL EXPERIENCE

KSL (Deseret Digital Media)

Senior Graphic Designer | Video Producer

[2011 – present]

Conceptualized and designed advertising campaigns for digital display, outdoor, and transit. Designed animated and interactive banners. Designed marketing and client engaging emails for KSL.com/Classifieds/Cars/Jobs, Deseret News, and Utah.com. Designed and prepped files for print. Designed engaging social media ad campaigns. Designed graphics for t-shirts, products, and other merchandise. Filmed, directed, and edited web and TV promotional videos and commercials.



Illustrator



Photoshop



Adobe Xd



InDesign



Final Cut Pro



Premier



After Effects

TERTIARY EDUCATION

BYU-Idaho

Graphic Design & Communications

[2006 -2011]